

Press release for approval

Plastics SA's Information Sharing Breakfasts leave attendees INSPIRED!

Johannesburg, 27 July 2023. Plastics SA, the umbrella body representing the South African plastics industry, hosted a series of highly successful information sharing breakfasts during July 2023. These annual events have grown to become a cornerstone of the industry's knowledge-sharing ecosystem and are aimed at promoting skills development within the industry.

Under the theme of INSPIRE, this year's breakfasts once again took place at Plastics SA's head office in Midrand, Johannesburg, as well as at the regional offices in Cape Town and KwaZulu-Natal. All three events garnered widespread attendance from industry representatives, including manufacturers, suppliers, research institutions and regulatory bodies who were eager to learn more about the exciting training and skills development courses being offered by Plastics SA's Academy for Learning and Development.

"Our information sharing breakfasts provide an important platform for customers and other stakeholders to connect, collaborate, and gain invaluable insights into how Plastics SA is adapting to the ever-evolving landscape of education and training in the plastics industry," says Kirtida Bhana, Executive of the Academy for Learning and Development.

Kirtida emphasized the significance of adapting to new factors influencing the future of jobs and skills, including technological advancements, demographic shifts, climate change, evolving work patterns, and globalization. She urged attending companies to critically consider essential questions that will ensure their businesses remain sustainable with capable employees at the helm.

"How proficient is your workforce in critical job skills?" Kirtida asked, prompting attendees to assess the competency of their teams in light of the dynamic industry demands. She stressed the importance of aligning training programmes with market trends and encouraged the local plastics industry to embrace the digital revolution in order to equip their workforce for in-demand, technology-driven roles that will help them remain competitive in the fast-paced world of plastics manufacturing.

All three the events concluded with lucky draws, where attendees had the chance to win exciting prizes sponsored by Plastics SA, Pioneer Plastics, Tupperware, and other prominent players in the industry. These engaging activities fostered a sense of camaraderie, fun and unity among participants, leaving them enthused and motivated to tackle the challenges that lie ahead.

"We are thrilled to witness the overwhelming response and participation from industry stakeholders at this year's INSPIRE breakfasts. The feedback we received from attendees was that our breakfasts offered them invaluable insights, as well as a unique opportunity for networking, forging meaningful connections and sharing experiences with like-minded professionals. Plastics SA remains committed to driving innovation, fostering skills development, and cultivating a sustainable future for the plastics industry. We extend our gratitude to all the participants, sponsors, and partners who made these events possible," Kirtida concluded.

For more information, visit www.plasticsinfo.co.za

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About Plastics SA: Plastics SA is the umbrella organization representing the South African plastics industry. With a focus on sustainability, innovation, and growth, the association is dedicated to promoting the responsible use of plastics and driving positive change across the industry through collaboration, knowledge exchange, and skills development.