

PVC 'least responsible' for plastic pollution

Johannesburg, Gauteng, SA - Plastics and pollution have become synonymous, and globally, the plastics industry is on the defensive.

"PVC is the plastic that is least responsible for polluting the environment," said **Monique Holtzhausen**, CEO of The Southern African Vinyls Association (SAVA), during Plastics SA's annual Clean-Up & Recycle SA Week in September. "Nevertheless, it's important for the local PVC industry to support these clean-ups."

Most PVC products have a long term use as water pipes, cables, flooring, windows, fencing and decking - and, of course, footwear soles, many of which include recycled PVC from industrial applications.

She said "a very small percentage" of PVC is used for packaging,

For the first time, this year's Clean-Up & Recycle Week included a specific River Clean-Up Day, on 15 September, to remove all visible litter from rivers, streams and other inland water sources in Gauteng and KZN.

Supported by gumboot manufacturers Wayne Plastics, Neptun Boot and Silver Lining Gumboots, SAVA donated gumboots for use by volunteers cleaning up the rivers.

*Douw Steyn Sustainability
Director of Plastics SA,
with a 'Water Warrior' kit
and donated gumboots.*

