

EMIA FUNDED MISSIONS 2021/2022

NR	MONTH	TYPE: IBM, IIM, OSM, OIM	ORGANISER	SCOPE / SECTOR/S / PARTNERS INCL.SERVICES REQUIRED FROM EMIA	NR OF PARTICIPANTS	DESTINATION	DATES	PHYSICAL / VIRTUAL / HYBRID	EMIA PROJECT TEAM
1	Nov-21	OSM	EP and SA embassy in Chile	Mining	20	Chile	November 2021	Virtual	Team 1
2	Nov-21	OSM	EP and SA Embassy in Canada	Mining & Capital Equipment, Electro-Technical, Steel Fabricators (Since unable to participate in CIM)	10	Canada	3-6 Nov 2021	Virtual	Team 2
3	Nov-21	OIM	TIA & SA Embassy in Tunisia (Kenya)	Agriculture & Agroprocessing, Chemicals, Textiles & Automotives	25	Kenya	9-10 November 2021	Virtual	Team 1
4	Nov-21	OSM	Middle East Region Export Promotion Desk	Middle East Export Promotion Desk will collaborate with Industry Association and SA Mission in Kuwait to organise virtual OSM targeting healthcare and medical device sector. Service required from EMIA include sourcing and funding of the virtual platform to be used during the event.	25	Kuwait	10 November 2021	Virtual	Team 2
5	Dec-21	OSM	Export Promotion Desk	<ul style="list-style-type: none"> Focus on 1-2 main export products, fresh/dried fruits and beverages. Funds required for sending samples through the embassy as Russian buyers will want to taste the product during the virtual meetings. Funds required for payment of simultaneous Russian-English translation of all the meetings and presentations. Zoom does not provide opportunities to do this. Thus, there is a need to rent a platform where the OSM can be effectively and efficiently held delivered. 	10	St.Petersburg, Russia	01-02 December 2021	Virtual	Team 1
6	Feb-22	OTIM	TIA	Agriculture & Agroprocessing, Infrastructure, Chemicals & Automotives	25	Egypt	February 2022	Virtual due to financial implications of quarantine	Team 2
7	Feb-22	OSM	Export Promotion Asia Desk	In recent years, India has renewed its commitment to a liberal, transparent and globalised economy. Industry sectors, from aviation to mining to defence production, have been opened up to international companies and investors.Key sectors include Agro processing, Energy, Infrastructure, Finance, IT and Pharma with discussions including the ACFTA and trilateral partnerships.According to the Asian Development Bank, India's middle class is expected to grow from 250 million to 550 million by 2025. Based on the high growth rates of the last decade, there has been a discernible increase in purchasing power in many parts of the country and rising affluence in urban pockets. The economic growth and rising disposable income levels of the upper middle class will continue to drive consumer demand and influence buying behaviour. Services required from EMIA:Sourcing and funding of the virtual platform to be used during the event. This will include B2B Service provider and courier of exhibition material if the need arises.	25	India	February 2022	Hybrid	Team 1
8	Feb-22	OSM	Europe Export Promotion	Organic Food	6 - 10	Germany	15-18 February 2022	Hybrid	Team 2
9	Feb-22	OTIM	TIA and Economic Office in Accra	Phamaceuticals, Agro-processing, Mining, Capital equipment, Energy, Alluminium, Automotive components, Construction	25	Ghana, Accra	21-24 February 2022	Physical	Team 1
10	Mar-22	OSM	EP and Brazil FO	Agro-processing and Mining	15	Brazil	9-10 March 2022	Virtual	Team 2
11	Mar-22	OSM	Middle East Region Export Promotion Desk	Middle East Export Promotion Desk will collaborate with Industry Export Council and SA Missions in Qatar to organise virtual OSM targeting agro-processing sector. Service required from EMIA include sourcing and funding of the virtual platform to be used during the event.	25	Qatar	9 March 2022	Virtual	Team 1

12	Mar-22	OTIM	TIA	Agriculture and Agro-Processing; Energy; Mining; Railways; Transport and Logistics	20	Zambia, Lusaka	22-23 March 2022	Virtual	Team 2
13	Mar-22	OSM	Export Promotion Asia Desk	Sectors: Agro-processed food products, Capital equipment, Aerospace, Water and Waste management as well as Beauty and Health. This will be a first ever trade mission to test the appetite as well as establish linkages with market players in Pakistan. It is important for SA to undertake measures to diversify its trade basket with Pakistan. Challenges notwithstanding, Pakistan is a rising player in the Asia region. Services required from EMIA: Sourcing and funding of the virtual platform to be used during the event. This will include B2B Service provider and courier of exhibition material if the need arises.	15	Pakistan	15-16 March 2022	Virtual	Team 1
14	Mar-22	OSM	Export Promotion	Sectors: Agro-processed food products. To continue create market penetration for South African value	25	Vietnam	17-18 March 2022	Hybrid	Team 2

Womanomics Projects

15	Jan-22	AfCFTA Series focused on Women	TIA/Womanomics	A dedicated series of sessions themed around raising awareness, sharing information and preparing SA women entrepreneurs/exporters to capitalize in the opportunities flowing from the AfCFTA	25	Africawide	27 January	Virtual	Team 1
16	Feb-21	AfCFTA Series focused on Women	TIA/Womanomics	Building on the outcomes of all the previous series, this event will seek to create a platform for SA women entrepreneurs/exporters to discuss and come-up with a SA Women AfCFTA Action Plan to capitalize in the opportunities flowing from the AfCFTA.	25	SA	14 February	Virtual	Team 2

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